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Contact: Robert Elsas  
Davis Vision Inc.  
800-328-4728 ext. 6715  
[relsas@davisvision.com](mailto:relsas@davisvision.com)

George Yanoshik, Jr.  
Highmark Inc.  
717-302-4251  
[george.yanoshik@highmark.com](mailto:george.yanoshik@highmark.com)

## Davis Vision, Inc. Names Tom Iachetta Vice President of Administration

PLAINVIEW, NY (Dec. 9, 2008) – Tom Iachetta has been named vice president of Administration, a newly-created position within Davis Vision's Latham, NY Customer Relationship and Information Technology Center. Iachetta has been with Davis Vision since 2003, most recently as vice president of Customer Service.

In his new role, Iachetta will continue to oversee Davis Vision's 175-seat call center operations, group implementations and quality assurance. His responsibilities have expanded, and now include new client administration responsibilities which include claims processing, data administration, client billing and benefit management.

"I intend to continue to build and expand on the administrative service excellence that Davis Vision has provided to our clients as we grow our company," said Iachetta. "It's an exciting time to be part of Davis Vision, and I truly look forward to being part of this exceptional leadership team."

“Tom’s emphasis on ongoing quality improvement, with a singular focus on customer and service excellence, made him a great choice for this role,” said Michael Thibdeau, senior vice president and chief information officer for Davis Vision and chief information officer for HVHC Inc.

lachetta has over 20 years of experience in information technology, telecommunications and customer service. This includes extensive knowledge of business planning, data center/call center operations, project management and process engineering.

### **About Davis Vision**

Davis Vision, Inc. is part of the HVHC Inc. group of companies, which also includes Viva International Group and Eye Care Centers of America. One of the nation's premier managed vision care companies, Davis Vision has been providing comprehensive vision benefits for nearly 45 years, and currently serves over 55 million individuals nationwide.

Davis Vision delivers best-in-class vision care products and services through an extensive blended network of approximately 30,000 participating ophthalmologists and optometrists, as well as many opticians and top national retail providers.

Davis Vision’s provider network-credentialing program has been certified by the NCQA. In addition, all of the company’s proprietary world-class regional ophthalmic fabrication laboratories have been awarded the COLTS Gold Seal, as well as ISO 9001:2000 certification. The company’s member Web site is accredited by the URAC. For more information about Davis Vision, visit [www.davisvision.com](http://www.davisvision.com).

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