

DAVIS VISION

EYECARE REFRAMEDSM

Updates to the Anti-Reflective Coatings Collection *Effective 6/25/2014*

What is changing? Davis Vision has updated the Anti-Reflective Coatings (ARC) Collection to reflect market trends and remove low volume coatings from the collection. *PureCoat® will be removed from the Ultra ARC Category. The table below shows the ARC brands available for your patients as of June 25, 2014.

Why is this change being made? Davis Vision remains committed to balancing product choice with manufacturing quality and efficiency. Having premier products that fit a patient's needs with consumer-recognized brands as well as new technologies can contribute to increased satisfaction with the overall eye care experience.

What about remakes? Only the below list of ARC products are available after June 25, 2014. For PureCoat, the job will be remade with the best alternate ARC available in the Ultra Category when possible, or an ARC from the Premium category may be substituted. In the case of a Premium category substitution, a reimbursement of the original co-pay difference will be issued to the Provider.

What about open orders? Davis Vision will manufacture open orders with the original ARC requested if available based on timing, or the best comparable ARC option from the same category.

Questions? Please feel free to contact Davis Vision Provider Customer Service with additional questions at **1-800-888-4321**.

ARC Collection (Effective 6/25/2014)

Standard ARC
Standard ARC

Premium ARC
Essilor Crizal UV
ClearShield

Ultra ARC
Essilor Crizal Avance'
<i>*PureCoat (Removed)</i>