

## Davis Vision Streamlines Anti-reflective Coating Formulary Effective 11/30/11

We are pleased to announce we have restructured and simplified our anti-reflective coating formulary. The new formulary rolls out on November 30. Here's the scoop...

**What is changing?** As of November 30, 2011, Davis Vision's ARC Formulary will offer the following coatings. All ARC orders received from November 30 on will be coated with one of the applicable **Standard, Premium** or **Ultra** ARCs listed below.

Davis Vision ARC Formulary as of 11/30/11 <sup>1</sup>		
Standard ARC	Premium ARC	Ultra ARC
Standard AEGIS	Essilor Crizal™ <sup>2</sup>	Crizal Avancé™ with Scotchgard™ Protector
	Carl Zeiss Carat Blue®	Carl Zeiss Carat Advantage Blue®

<sup>1</sup> Not all AR coatings are available on all lens style/material combinations.

<sup>2</sup> Lenses coated with the Essilor Crizal product may include a Davis Vision lens cloth.

**Can I still order a coating from the prior ARC formulary?** Until November 29, you can order the coatings from our current formulary. Beginning November 30, the ARC formulary will change and offer the coatings listed above.

**What about redos?** If a lens redo is requested, the lens(es) will be coated with one of the anti-reflective coatings from the restructured formulary categories listed above. (Until November 30, you may receive a message prompting you to call us if you place a redo order online. Thereafter, our system upgrade will permit all online orders to be processed as usual.)

**What about backordered lenses?** Davis Vision will coat the lenses with the ARC requested on the original order (which may include a coating from our prior ARC formulary).

**What if my order from the 29<sup>th</sup> is not processed until the 30<sup>th</sup> or later?**

Davis Vision will coat the lenses with the ARC requested on the original order (which may include a coating from our prior ARC formulary).

**Questions?** If you have any questions, please feel free to contact us at **800-888-4321**.