

DAVISVISIONSM

SEE LIFE

Dear Doctor,

As a Davis Vision participating provider, you are enrolled in the Blue Cross and Blue Shield of Massachusetts (BCBSMA) Eyewear Discount Program. BCBSMA presently covers approximately two (2) million people nationwide, all of whom are eligible to use the Eyewear Discount Program. This represents a significant population of patients that may access your office. Please note: Blue Care 65 members can choose to use either the Blue Care 65 eyewear allowance or the Eyewear Discount Program; the two discounts may not be combined.

Under this program, all fees will be paid directly to you by the patient (no billing to Davis Vision). Additionally, all materials (frames, lenses, and contact lenses) under this program will be obtained through your usual sources and supplied by your office. The following benefit design will apply.

Blue Cross Blue Shield of Massachusetts

<u>Service</u>	<u>Charge</u>
Routine Eye Examination	Usual and Customary Fee
Ophthalmic Frames	Usual and Customary Fees, Less 25%
Ophthalmic Lenses	Usual and Customary Fees, Less 25%
Coating, Options, etc.	Usual and Customary Fees, Less 25%
Daily Wear Contact Lenses	Usual and Customary Fees, Less 20%
Disposable Contact Lenses	Usual and Customary Fees, Less 10%

As a reminder, all members with a BCBSMA issued identification card can utilize this program. The patient needs to present their valid identification card in your office to be eligible.

Please feel free to call provider relations at 1-800-933-9371 with any questions. We are pleased to continue to work with you on this program.

Sincerely,



Joseph Wende, OD
Senior Vice President
Professional Affairs and Quality Management

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