

See Life. Not Paperwork.

Introducing the **Davis Vision Broker** portal.

We spent the time, so you don't have to.

Need a quote and can't wait? Want marketing materials to use with a current or prospective client? Need to quickly find out what providers are in our network?

We have good news for you! Our new and enhanced self service broker portal now enables you to easily and quickly generate a customized Davis Vision group quote online.

In our first launch, we are soliciting feedback from a select group of brokers so that we can meet and exceed your expectations for delivering comprehensive quotes for greater savings and vision value.

For your time, intelligence and feedback you will be automatically eligible to win your choice of one of these prizes:

- Choice of four tickets to any home baseball game for the following teams: Arizona Diamond Backs, Minnesota Twins, Texas Rangers, NY Mets or Yankees
- An autographed baseball by Baltimore Orioles pitcher Jim Palmer when he was inducted into the Baseball Hall of Fame
- Four tickets to a New York Jets or New England Patriots home regular season football game

Simply log on to the broker portal at davisvision.com for self-service functionality to:

- Access Quotes: Instant quotes on standard plans for groups of 10 to 1,000 eligible employees
- Connect with your regional sales representative for customized benefit quotes on groups of 500 or more
- View our Broker's Commission schedule

First release includes information and materials for download including:

- Samples of Davis Vision Proposals, sample RFP responses, open enrollment and member materials
- Davis Vision Broker/Consultant Guide
- Sales and Marketing Brochures- for clients and prospects
- Administrative Guides and manuals-share with clients that become sold groups
- Group Applications and Network Information

Answer three questions and e-mail your response to Gary Hinkle at ghinkle@davisvision.com and we will enroll you to win today!

Response deadline is June 1, 2010.

1. Was Davis Vision Broker portal intuitive and easy to use?
2. What changes and/or enhancements would you like to see made to the portal?
3. Additional Comments:

OFFER NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. NO PURCHASE NECESSARY.

Employees, officers, directors, representatives, and immediate family members of Davis Vision, Inc. and their respective parent companies, affiliates and subsidiaries are not eligible to participate in this Offer. Entry shall be by response to this request for information to the aforementioned e-mail address. Davis Vision shall not be held liable for any lost entries and entries may be disqualified at the sole discretion of Davis Vision upon findings of fraud or abuse of the Offer. Odds of winning depend on the number of eligible entries received, according to the eligibility requirements as set forth. Winners shall be selected at random among all eligible entries received and notified accordingly in a manner to be determined by Davis Vision. If a selected winner cannot be contacted, becomes ineligible, fails to claim the prize, or fails to return a completed and executed release as required, an alternate winner may be selected.

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