

Vision is priceless.

Protecting it doesn't have to be.



Now more than ever, finding benefit plans that offer the best coverage at the best price is a key concern for employers.

We've got you covered.

No wonder more than 98% of our clients renew their plan with us!



Serving the optical industry for nearly 100 years, Davis Vision became one of the nation's first managed vision programs over 50 years ago. Today, thousands of groups, including our very first client, and over 55 million members enjoy the benefits of a Davis Vision plan.

The Davis Vision Difference

No other vision program compares:

- Flexible programs with turnkey administration
- Lowest member out-of-pocket cost
- Broad array of paid-in-full options
- Total member flexibility to choose any frame and select the most popular lens options at significant savings
- Among the most competitive rates industry wide
- National network of nearly 30,000 participating providers
- 100% United States based services and operations
- One-year eyeglass breakage warranty included at no additional cost
- Guaranteed customer service and client/member satisfaction
- DavisVision's Eye Health & Wellness ProgramSM and Disease Management program with ability to offer enhanced patient care for members with targeted conditions

How do we do it?

Davis Vision is owned by HVHC Inc. (a Highmark company), which is comprised of three vision-related companies dedicated to the entire vision care experience:

Davis Vision - Premier vision benefits company.

Eye Care Centers of America - Largest U.S. owned specialty optical retail chain.

Viva International Group - Worldwide leader in frame and sunglass design, distribution and manufacturing.

Together, we provide vision benefits, eye care and eyewear with the best total value for our clients and members.

The result: A seamless member experience, unparalleled ease of use and outstanding value.

Provider Network

Our national network of participating providers includes over 30,000 independent ophthalmologists, optometrists, and many national and regional retail locations. Davis Vision is one of the only vision care programs in the country with an NCQA-certified credentialing process for network providers.

Retail Stores

Our network includes many of the most popular retail vision shops in the nation.



Optical Laboratories

We own our eyewear manufacturing laboratories and ensure high quality backed by the industry's only one-year breakage warranty. Each laboratory has achieved third party certification and validation of prescription accuracy and quality, including:

- International Organization for Standardization - ISO 9001:2008 Certification
- Cooperative Ophthalmic Lens Testing Service, Inc.'s (COLTS) Certification for Prescription Accuracy and FDA Conformance for impact-resistance

Davis Vision is the only managed vision care organization in the U.S. with these certifications.

Eyewear

Our plans offer members the broadest array of paid-in-full benefits with full freedom to select any frames or contact lenses at the provider's office, or choose eyewear covered in full from Davis Vision's Frame Collection or Contact Lens Collection.

Service – 100% satisfaction!

We do what we say we're going to do... guaranteed. Our **benchmark** service is built on:

- Collaborative service model that results in over 98% client retention
- Dedicated field account management team - experts in vision care
- 100% U.S. based, live customer service 7 days a week
- Bilingual service available 24/7 online and via telephone
- Industry leading, online self service tools for members and clients

While many vision companies talk about outstanding value, quality and service, Davis Vision delivers.

Why offer vision?

- Vision programs are among the most cost effective of all health care benefits. Research shows that employers gain up to \$7 for every \$1 they spend on vision coverage.
- With health care costs continuing to rise, a vision benefit can help offset overall health costs.
- Through early detection of eye and systemic disease, there is greater opportunity to reduce overall health care costs:
 - Once a member loses sight, it costs a health plan an average of \$2.5 million for the rest of the member's life.
 - With early detection and treatment, not only can health outcomes improve, overall medical costs can be greatly reduced.
 - An eye health examination may detect diabetes in its early stage. People with diabetes who manage their disease save employers about \$4,300 in annual health costs compared to those who do not.

Partner with experience. Partner with Davis Vision.



Sources: American Diabetes Association, American Optometric Association, Business Insurance News, California Broker Magazine, Jobson Optical Research, Medco Health Group, National Eye Institute, Prevent Blindness America, The Vision Council, Transitions Academy

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