

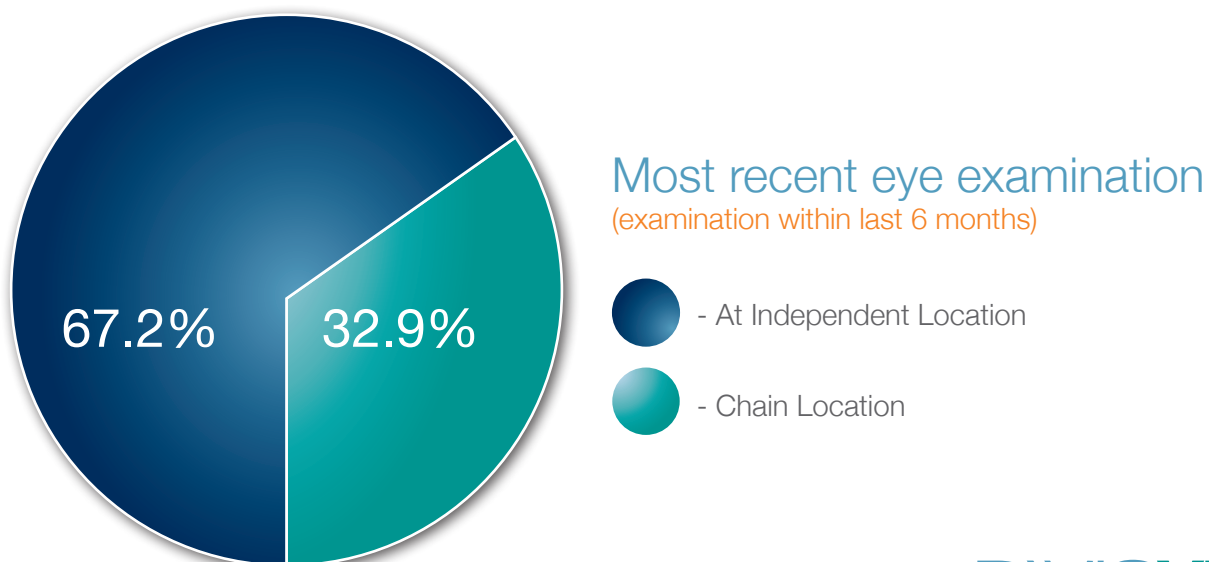


Freedom of Provider Choice

- Davis Vision's extensive nationwide network of over 33,000 providers offers quality you can trust, with a credentialing process certified by the NCQA.
- Our network is comprised of ophthalmologists, optometrists and retailers who serve members in private practice settings (74%) and retail locations (26%) – closely matching consumer preference trends.

Nationwide Study

The Exam Experience: Independents vs. Chains*



* Source: Jobson Optical Research/The Vision Council - Consumer Barometer - September 2009