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**Davis Vision, Inc. Names Industry Veteran Terence Ward
Divisional Vice President of Sales**

Plainview, NY (Nov. 25, 2008) – Davis Vision, Inc., headquartered in Plainview, NY, has named Terence Ward divisional vice president of sales, South division. In this new position based in Atlanta, Ga., Ward is responsible for new business development in the Southern U.S.

“Terry will be a strong asset to Davis Vision’s sales management team,” said Tom Davis, Davis Vision’s executive vice president and chief marketing officer. “We are confident that Terry’s outstanding skills and two decades of industry experience will be an enormous advantage for Davis Vision as we further expand our business in the South.”

Ward began his career in the vision industry in 1991 by joining the vision care company that would become Spectera, where he held a number of sales positions. In 1994 Ward took on the role of director of vision networks for Blue Cross Blue Shield of Georgia. Two years later he returned to Spectera Inc. and

was named vice president of sales in 2004. Ward holds a bachelor's degree from the University of Georgia.

“Having been in the industry for almost 20 years, I’m truly looking forward to working for a company that delivers maximum vision-care value to its members,” said Ward. “In these tough economic times, it is especially important for families to have access to the leading-quality, affordable products and world-class services that Davis Vision provides.”

About Davis Vision, Inc.

Davis Vision is part of the HVHC Inc. group of companies which also includes Viva International Group and Eye Care Centers of America. Davis Vision, one of the nation's premier managed vision care companies, has been providing comprehensive vision benefits for nearly 45 years, and currently serves over 55 million individuals nationwide.

Davis Vision, Inc. delivers best-in-class vision care products and services through an extensive blended network of nearly 45,000 participating providers, including ophthalmologists, optometrists, opticians and many of the nation's top retail providers.

Davis Vision's provider network-credentialing program has been certified by the NCQA. In addition, all of the company's proprietary world-class regional ophthalmic fabrication laboratories have been awarded the COLTS Gold Seal, as well as ISO 9001:2000 certification. The company's member Web site is accredited by the URAC. For more information about Davis Vision, visit www.davisvision.com.

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