

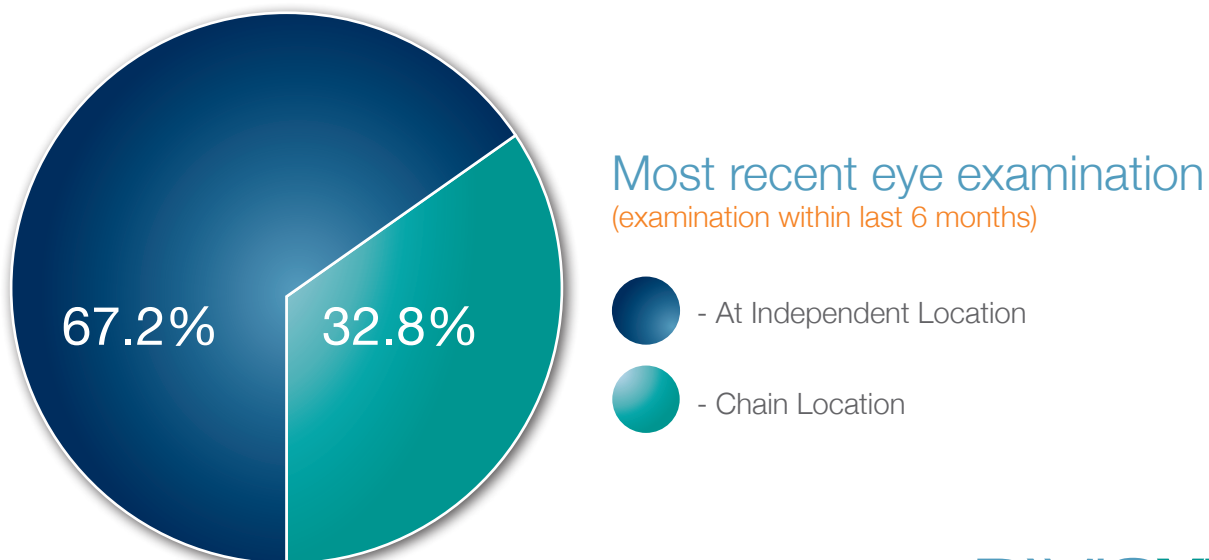


Freedom of Provider Choice

- Davis Vision's extensive nationwide network of nearly 30,000 providers offers quality you can trust, with a credentialing process certified by the NCQA
- Our network is comprised of ophthalmologists, optometrists and retailers who serve members in private practice settings (72%) and retail locations (28%) – closely matching consumer preference trends

Nationwide Study

The Exam Experience: Independents vs. Chains*



* Source: Jobson Optical Research/The Vision Council - Consumer Barometer - September 2009