

EXCELTM ADVANTAGE

FRAME PRICE LIST

MFG/STYLE	COLORS AVAILABLE	EYE	BRIDGE	MEMBER		SAVE
				DOCTOR COST	FRAMES [®] COST	
ADVANTAGE EYEWEAR						
BALTIMORE	TORT, GREY	49, 51	16	\$17.55	\$29.00	39%
BELLA	PURPLE, BLUE	47, 49	16	\$27.86	\$53.00	47%
BREEZE	BRONZE TORT, AUBERGINE	41, 43	22	\$26.96	\$49.50	46%
CELEBRATE	ANT. GOLD/TORT, BRONZE/TORT	45, 47	20	\$21.56	\$34.00	37%
CHARM	BRONZE, PEWTER TORT	42, 44	21	\$22.46	\$35.00	36%
CMM 700	NAVY, BROWN	45	16	\$24.95	\$39.95	38%
CTM 9012	BLACK, BROWN	48	17	\$19.95	\$27.95	29%
CTM 9013	BLACK, BROWN	52	16	\$19.95	\$30.95	36%
CTO 9006	BROWN, GUN	56	17	\$44.95	\$54.00	17%
CTP 5000	BLACK CRYSTAL, PLUM	48	19	\$18.36	\$22.95	20%
CTP 5007	BLACK CRYSTAL, TORTOISE	48	19	\$18.36	\$22.95	20%
CTP 5009	BLACK CRYSTAL, PLUM	48	17	\$18.36	\$22.95	20%
DETROIT	BRONZE/SILVER, GUN/DEMI GUN	51, 53	18	\$22.46	\$35.00	36%
FRIEND	PURPLE SILVER, ROSE SILVER	46, 48	18	\$28.76	\$49.00	41%
HAN	PURPLE, LIGHT GUN	48, 50	17	\$22.46	\$37.00	39%
JR 9701	GOLD DEMI, PEWTER DEMI	53,55	18	\$20.73	\$39.95	48%
KM 5001	BROWN, GUNMETAL	45	18	\$19.96	\$24.95	20%
KM 5010	BROWN, GUNMETAL	45	18	\$19.96	\$24.95	20%
KM 5021	BLACK, BURGUNDY	45	16	\$14.95	\$24.95	40%
KM 5023	BLACK, GUN	44	18	\$16.95	\$26.95	37%
KP 5001	DEMI AMBER, BLUE	44	16	\$19.96	\$24.95	20%
KP 6001	BROWN, PURPLE	44	17	\$14.95	\$24.95	40%
LIBERTY	BROWN, GREY	47,49	20	\$31.46	\$44.00	29%
MM 5002	BROWN, GUNMETAL	51	20	\$18.36	\$22.95	20%
MM 5025	BROWN, GUNMETAL	55	17	\$14.95	\$25.95	42%
MM 5034	GUNMETAL, COFFEE	54	19	\$18.36	\$22.95	20%
MM 6009	BLACK, BROWN	48	20	\$18.36	\$22.95	20%
MM 8004	BLACK, BROWN	50	19	\$19.95	\$30.95	36%
MM 8005	BLACK, GUN	52	17	\$19.95	\$30.95	36%
MM 8012	BLACK, GUN	54	19	\$19.95	\$30.95	36%
MM 9011	BLACK, GUN	51	19	\$14.95	\$24.95	40%
MM 9016	BROWN, GUNMETAL	53	18	\$16.95	\$27.95	39%
MM 9017	BROWN, GUNMETAL	53	19	\$19.95	\$30.95	36%
MP 5007	BROWN, GRAY	52	20	\$15.16	\$18.95	20%
MP 7000	BLACK CRYSTAL, BROWN	54	17	\$14.95	\$25.95	42%
MP 7001	BLACK CRYSTAL, BROWN	54	16	\$19.95	\$30.95	36%
MING	BURGUNDY, BLUE	46,48	19	\$26.96	\$39.00	31%
PARADISE W/ CLIP	SAND, WINE	45, 47	20	\$26.96	\$39.95	33%
SAVVY 98	BRONZE, DEMI-AMBER ANT. GOLD	47,49	19	\$20.49	\$24.95	18%
SAVVY 218	GREY, BROWN	48, 50	19	\$20.25	\$26.95	25%
SAVVY 241	BROWN/BEIGE, BROWN/GREY	46,48	15	\$21.56	\$29.95	28%
SAVVY 244	BLACK/YELLOW, LAVENDER	46,48	17	\$21.56	\$29.95	28%

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				DOCTOR COST	FRAMES® COST	
ADVANTAGE EYEWEAR cont.						
SCOOBY DOO 20	GUN	44	19	\$26.55	\$39.95	34%
SCOOBY DOO 22	BLACK	46	18	\$26.55	\$39.95	34%
SIGNOR	GUN, BROWN	49, 51	18	\$27.86	\$45.00	38%
SPIRIT	BROWN DEMI, MATTE GREY	45, 47	20	\$24.30	\$39.00	38%
SYRACUSE (CLIP)	BROWN/DEMI, GUN/SILVER	50, 52	18	\$26.96	\$39.95	33%
TRENDSETTER	BRONZE, BLACK YELLOW	45, 47	18	\$17.55	\$29.00	39%
TRENDY 5	BLACK/YELLOW, BLACK/PURPLE	43, 45	17	\$17.55	\$29.00	39%
TRENDY 7	BLONDE, BLACK/TORT	47, 49	17	\$17.55	\$29.00	39%
TRENDY 11	BLACK/CRYSTAL, HONEY	50, 52	18	\$17.55	\$29.00	39%
TSIN	DARK BURGUNDY, GUN	52, 54	18	\$22.46	\$37.00	39%
UPTOWN	BLACK/YELLOW, GREY/BLUE	46,48	16	\$17.55	\$29.00	39%
WM 5010	DEMI-AMBER, GOLD	52	17	\$14.95	\$25.95	42%
WM 5037	ROSE, BROWN	51	18	\$15.16	\$18.95	20%
WM 5039	ROSE, BROWN	52	18	\$15.16	\$18.95	20%
WM 7000	BROWN, TAUPE	52	17	\$14.95	\$25.95	42%
WM 7011	GOLD BLACK, BROWN	53	19	\$19.95	\$30.95	36%
WM 9002	BLACK, BROWN	52	17	\$19.95	\$30.95	36%
WM 9006	BROWN, PURPLE	52	17	\$19.95	\$30.95	36%
WM 9008	LILAC, BROWN	53	18	\$16.95	\$27.95	39%
WM 9009	LILAC, BROWN	52	18	\$14.95	\$24.95	40%
WM 9010	BLACK, BROWN	53	18	\$14.95	\$24.95	40%
WP 5031	BLACK, DEMI AMBER	52	16	\$18.35	\$22.95	20%
WR 5005	LILAC, BROWN	49	18	\$19.95	\$30.95	36%
WR 6002	BROWN, PINK	53	16	\$19.95	\$30.95	36%
96427	ANT-PEWTER, ANT-GOLD TORT	52,54	20	\$27.44	\$49.00	44%
ADVANTAGE EYEWEAR (OLIVER AND MAC)						
ANDOVER	BROWN, GUN	50, 52	19	\$25.16	\$39.00	35%
CHELTON	BROWN, GREY	55, 57	14	\$22.46	\$39.00	42%
DURHAM	ANTIQUÉ BROWN, GUN	54, 56	17	\$25.16	\$39.00	35%
LONDON	BROWN, GREY	55, 57	19	\$25.16	\$39.00	35%
RAMSEY	BROWN, GUN	52, 54	19	\$25.16	\$39.00	35%
ADVANTAGE EYEWEAR (CAYLA & CO.)						
FLORENCE	ROSE, PERIWINKLE	52	16	\$26.06	\$38.00	31%
KENDRA	CAMEL, BLACK/PINK	48	16	\$26.06	\$38.00	31%
ROXIE	BURGUNDY, BROWN	49	18	\$26.96	\$39.00	31%
SASHA	BLACK, BROWN	48	18	\$26.96	\$39.00	31%
SUN	BLACK, BROWN	47	16	\$22.46	\$38.00	41%
TORINO	BROWN, GOLD	51, 53	18	\$25.16	\$39.00	35%
TUSCANY	BROWN, PINK	50	17	\$25.16	\$39.00	35%
ADVANTAGE EYEWEAR (PLANET i)						
MARS	BROWN, GUN	44, 46	18	\$22.46	\$39.00	42%
SATURN	BROWN, GUN	47, 49	18	\$25.16	\$39.00	35%
VENUS	BLACK/GREEN, BROWN/BLUE	50	17	\$22.46	\$38.00	41%

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				DOCTOR COST	FRAMES® COST	SAVE
ADVANTAGE EYEWEAR (TUCKER EST.1952)						
FALCON	BRONZE, GUN	50, 52	19	\$31.46	\$45.95	32%
MUSTANG	BLACK, BROWN	52, 54	17	\$31.46	\$45.95	32%
ADVANTAGE EYEWEAR (VERONICA TAYLOR)						
HEPBURN	TORT, ROSE	52	17	\$33.75	\$49.00	31%
ADVANTAGE EYEWEAR (GAMEPOINT)						
RILEY	NAVY, ROSE	42, 44	19	\$26.96	\$49.00	45%
ADVANTAGE EYEWEAR (HAVANA COLLECTION)						
CASINO (Titanium)	BLACK, GUN	53, 55	17	\$37.35	\$59.00	37%
ROYALE (Titanium)	BROWN, GUN	51, 53	18	\$37.35	\$59.00	37%
ADVANTAGE EYEWEAR (M MEMORY)						
TURNER	BLACK, BROWN	50, 52	18	\$37.35	\$59.00	37%
TWISTER	BROWN, GUN	50, 52	19	\$37.35	\$59.00	37%
ADVANTAGE EYEWEAR (VISION LOCK)						
BOLT	DARK BROWN, GUN	50, 52	19	\$31.46	\$49.00	36%
LOCKET	BURGUNDY, LATTE	49, 51	18	\$31.46	\$49.00	36%
ADVANTAGE EYEWEAR (CLIP 1 ON)						
CAPE	SADDLE, GRAPHITE	50, 52	19	\$37.35	\$59.00	37%
COAST	BLACK PINK, TORTOISE BLUE	50, 52	17	\$37.35	\$59.00	37%
COLORS IN OPTICS (STEVE MADDEN)						
SP-63	BLUE GREY, BROWN LEOPARD	47, 49	16	\$29.66	\$44.00	33%
SP-64	BURGUNDY, BROWN ZEBRA	48, 50	17	\$29.66	\$44.00	33%
DS-250	OX, BUR	49	15	\$31.47	\$49.95	37%
DS-251	BLACK/TORT, BROWN/YELLOW	49	15	\$31.47	\$49.95	37%
DS-252	OX, BUR	52	16	\$31.47	\$49.95	37%
EYEWEAR DESIGNS (PERRY ELLIS, PERRY ELLIS AMERICA, ELIZABETH ARDEN, ELIZABETH ARDEN PETITE) (JILL STUART, NEW BALANCE, SCOOBY DOO, BILL BLASS)						
ASPEN	BRONZE, GUNMETAL	45, 47	18	\$35.96	\$44.95	20%
PE-233	BLACK/BROWN, BROWN/BLACK	53	17	\$33.36	\$52.95	37%
PE-905	GREY, BROWN	53	18	\$31.47	\$49.95	37%
PE-908	BLACK, MEDIUM BROWN	51	18	\$32.73	\$51.95	37%
PEA-124	BROWN, BLACK	51	18	\$30.84	\$48.95	37%
EA 653	BROWN, ROSE	52, 54	17	\$26.88	\$39.95	33%
EA PT1	BROWN, PINK	48,50	19	\$26.88	\$39.95	33%
EA PT7	BRONZE/TORT, GOLD/MULTI	45, 47	21	\$26.88	\$38.95	31%
EA-1037	BURGUNDY, BROWN	53	17	\$34.62	\$54.95	37%
EA-1902	DARK BROWN,, BURGUNDY	52	17	\$31.47	\$49.95	37%
EAP-62	TAUPE/GOLD, PLUM	50	17	\$33.99	\$53.95	37%
JS-189	BLACK/GREEN, ROSE/CREAM	50	17	\$33.36	\$52.95	37%
JS-193	BROWN, BLACK	50	17	\$31.47	\$49.95	37%
LS 555	BLACK, BROWN	52	18	\$39.95	\$49.95	20%
NB-409	GUN, BLACK	52	17	\$44.95	\$54.95	18%
NB-415	BLACK, STEEL GREY	54	19	\$39.95	\$49.95	20%
NB-377	GREEN, GUNMETAL	50	18	\$31.47	\$49.95	37%
NB-385	GREY, NAVY	52	18	\$31.47	\$49.95	37%

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MFG/STYLE	COLORS AVAILABLE	EYE	BRIDGE	MEMBER		SAVE
				DOCTOR COST	FRAMES® COST	
REM (COSMOPOLITAN, CONVERSE, LAUREN HUTTON)						
DIVINE	BLACK, CHOCOLATE	48	17	\$31.47	\$49.95	37%
LH-321	BROWN, GRANITE	53	18	\$31.47	\$49.95	37%
LUXURIOUS	CHOCOLATE, NIGHT	52	17	\$31.47	\$49.95	37%
STYLISH	PORT, BLACK	50	17	\$31.47	\$49.95	37%
SWANKY	CHOCOLATE, RUBY	49	17	\$31.47	\$49.95	37%
VINTAGE	BROWN, GUN/TORT	49, 51	19	\$31.46	\$49.00	36%
WIRED	GREEN, BLACK	51	18	\$31.47	\$49.95	37%
VIVA (BONGO, CANDIES, CATHERINE DENEUVE, GANT, HARLEY-DAVIDSON)						
B LANA	BROWN, PURPLE	47	17	\$31.46	\$49.00	36%
B WYOMIE	BURGUNDY, SILVER	47	18	\$26.06	\$32.95	21%
C BELLA	PURPLE, BROWN	48	17	\$30.95	\$37.95	18%
C ELISA	BROWN, BURGUNDY	51	15	\$34.95	\$44.95	22%
C LALITA	BROWN, BURGUNDY	46	19	\$34.95	\$42.95	19%
C LAURA	BROWN, NEW BLACK	50	16	\$38.95	\$47.95	19%
C MISCHA	PINK, BROWN	50	18	\$34.95	\$42.95	19%
C VIVIENNE	BLACK/CRYSTAL, BROWN	50	17	\$39.95	\$49.95	20%
CD-186	BLACK, SATIN BROWN	50, 52	18	\$31.46	\$49.00	36%
CD-221	BROWN, PURPLE	52, 54	18	\$31.46	\$49.00	36%
CD-237	RED, BROWN	15	15	\$37.95	\$46.95	19%
CD-240	BURGUNDY	53	17	\$37.50	\$46.95	20%
CD-246	BROWN, GOLD	52	17	\$34.50	\$42.95	20%
CD-252	BROWN	51	17	\$37.50	\$46.95	20%
G HESTER	CHARCOAL, SATIN BLACK	53	15	\$43.95	\$54.95	20%
G MERKIN	TORTOISE, BLACK	54	15	\$44.95	\$57.95	22%
G NOLITA	SILVER, BLACK	51	19	\$39.95	\$49.95	20%
GW JANI	BROWN	51	18	\$45.95	\$56.95	19%
GW RENEE	BLACK CRYSTAL, BLACK/TORT	52	15	\$43.95	\$54.95	20%
GW SUSANNA	BURGUNDY	51	17	\$43.95	\$54.95	20%
GARFIELD 110	BROWN, PINK	42, 44	18	\$26.96	\$47.00	43%
HD-220 (HARLEY-DAVIDSON)	BLACK, BROWN	53, 55	18	\$35.96	\$44.95	20%
HD-225 (HARLEY-DAVIDSON)	BROWN, GUN	51, 54	18	\$37.35	\$47.95	22%
HD-255 (HARLEY-DAVIDSON)	BLACK, GUN	50, 52	20	\$37.35	\$47.95	22%
WINDSOR						
CTS5104 (CADILLAC)	BLACK, BROWN	50	17	\$29.66	\$44.95	34%
CTS5402 (CADILLAC)	GUNMETAL, BRONZE	52	18	\$32.56	\$44.95	28%
DTS9005 (CADILLAC)	BLACK, GUNMETAL	53	17	\$32.56	\$44.95	28%

Note:

This is not an inventory list, some frames listed are from older inventories and not necessarily in all provider offices.

Davis Vision is not responsible for typographical errors.

All prices effective thru 9/1/2011
