

EXCELTM ADVANTAGE

FRAME PRICE LIST

MFG/STYLE	COLORS AVAILABLE	EYE	BRIDGE	MEMBER		
				DOCTOR COST	FRAMES [®] COST	SAVE
ADVANTAGE EYEWEAR						
BALTIMORE	TORT, GREY	49, 51	16	\$17.55	\$29.00	39%
BELLA	PURPLE, BLUE	47, 49	16	\$27.86	\$53.00	47%
CELEBRATE	ANT. GOLD/TORT, BRONZE/TORT	45, 47	20	\$21.56	\$34.00	37%
CMM 700	NAVY, BROWN	45	16	\$24.95	\$39.95	38%
CTM 9002	BROWN, BLACK	53	17	\$14.95	\$30.95	52%
CTM 9006	BROWN, BLACK	53	17	\$11.95	\$27.95	57%
CTM 9010	BROWN, BLACK	55	16	\$14.95	\$30.95	52%
CTM 9012	BLACK, BROWN	48	17	\$19.95	\$27.95	29%
CTM 9013	BLACK, BROWN	52	16	\$19.95	\$30.95	36%
CTP 5000	BLACK CRYSTAL, PLUM	48	19	\$18.36	\$22.95	20%
CTP 5007	BLACK CRYSTAL, TORTOISE	48	19	\$18.36	\$22.95	20%
CTP 5009	BLACK CRYSTAL, PLUM	48	17	\$18.36	\$22.95	20%
CTP 9002	TORTOISE, BLACK/CRYSTAL	53	16	\$11.95	\$27.95	57%
CTP 9004	BROWN, BLACK/CRYSTAL	52	15	\$11.95	\$27.95	57%
DETROIT	BRONZE/SILVER, GUN/DEMI GUN	51, 53	18	\$22.46	\$35.00	36%
FRIEND	PURPLE SILVER, ROSE SILVER	46, 48	18	\$28.76	\$49.00	41%
HAN	PURPLE, LIGHT GUN	48, 50	17	\$22.46	\$37.00	39%
JR 9701	GOLD DEMI, PEWTER DEMI	53,55	18	\$20.73	\$39.95	48%
KM 0003	BURGUNDY, BLUE	42	16	\$11.95	\$24.95	52%
KM 0004	BLACK, SILVER	44	17	\$11.95	\$24.95	52%
KM 0005	PURPLE, BLACK	48	17	\$11.95	\$24.95	52%
KM 5001	BROWN, GUNMETAL	45	18	\$19.96	\$24.95	20%
KM 5010	BROWN, GUNMETAL	45	18	\$19.96	\$24.95	20%
KM 5021	BLACK, BURGUNDY	45	16	\$11.95	\$24.95	52%
KM 5023	BLACK, GUN	44	18	\$16.95	\$26.95	37%
KP 0003	BROWN, BLACK/CRYSTAL	46	15	\$11.95	\$24.95	52%
KP 5001	DEMI AMBER, BLUE	44	16	\$19.96	\$24.95	20%
KP 6001	BROWN, PURPLE	44	17	\$11.95	\$24.95	52%
MM 5002	BROWN, GUNMETAL	51	20	\$18.36	\$22.95	20%
MM 5024	GOLD, GUN	56	16	\$9.95	\$22.95	57%
MM 5025	BROWN, GUNMETAL	55	17	\$11.95	\$25.95	54%
MM 5034	GUNMETAL, COFFEE	54	19	\$18.36	\$22.95	20%
MM 6009	BLACK, BROWN	48	20	\$18.36	\$22.95	20%
MM 8004	BLACK, BROWN	50	19	\$19.95	\$30.95	36%
MM 8005	BLACK, GUN	52	17	\$19.95	\$30.95	36%
MM 8008	BROWN, GUN	56	18	\$14.95	\$30.95	52%
MM 8009	BLACK, GUN	49	17	\$14.95	\$30.95	52%
MM 8012	BLACK, GUN	54	19	\$14.95	\$30.95	52%
MM 8004	BLACK, BROWN	50	19	\$14.95	\$30.95	52%
MM 8005	BLACK, GUN	52	17	\$14.95	\$30.95	52%
MM 9005	BLACK, GUN	53	18	\$14.95	\$30.95	52%
MM 9011	BLACK, GUN	51	19	\$11.95	\$24.95	52%
MM 9016	BROWN, GUNMETAL	53	18	\$11.95	\$27.95	57%
MM 9017	BROWN, GUNMETAL	53	19	\$14.95	\$30.95	52%
MP 5007	BROWN, GRAY	52	20	\$15.16	\$18.95	20%
MP 7000	BLACK CRYSTAL, BROWN	54	17	\$11.95	\$25.95	54%
MP 7001	BLACK CRYSTAL, BROWN	54	16	\$14.95	\$30.95	52%
MP 9002	TORTOISE, BLACK/CRYSTAL	55	16	\$11.95	\$24.95	52%
MP 9003	TORTOISE, BLACK	52	17	\$11.95	\$24.95	52%

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FRAME PRICE LIST

MFG/STYLE	COLORS AVAILABLE	EYE	BRIDGE	MEMBER		
				DOCTOR COST	FRAMES® COST	SAVE
ADVANTAGE EYEWEAR cont.						
MING	BURGUNDY, BLUE	46,48	19	\$26.96	\$39.00	31%
SAVVY 218	GREY, BROWN	48, 50	19	\$20.25	\$26.95	25%
SAVVY 241	BROWN/BEIGE, BROWN/GREY	46,48	15	\$21.56	\$29.95	28%
SAVVY 244	BLACK/YELLOW, LAVENDER	46,48	17	\$21.56	\$29.95	28%
SCOOBY DOO 20	GUN	44	19	\$26.55	\$39.95	34%
SCOOBY DOO 22	BLACK	46	18	\$26.55	\$39.95	34%
SPIRIT	BROWN DEMI, MATTE GREY	45, 47	20	\$24.30	\$39.00	38%
TSIN	DARK BURGUNDY, GUN	52, 54	18	\$22.46	\$37.00	39%
UPTOWN	BLACK/YELLOW, GREY/BLUE	46,48	16	\$17.55	\$29.00	39%
WM 5010	DEMI-AMBER, GOLD	52	17	\$11.95	\$25.95	54%
WM 5024	MOCHA, BLUSH	49	17	\$11.95	\$25.95	54%
WM 5037	ROSE, BROWN	51	18	\$9.95	\$18.95	47%
WM 5039	ROSE, BROWN	52	18	\$15.16	\$18.95	20%
WM 5052	ROSE, BROWN	50	18	\$14.95	\$30.95	52%
WM 7000	BROWN, TAUPE	52	17	\$11.95	\$25.95	54%
WM 7008	BROWN, PINK	51	18	\$14.95	\$30.95	52%
WM 7011	GOLD BLACK, BROWN	53	19	\$14.95	\$30.95	52%
WM 9002	BLACK, BROWN	52	17	\$14.95	\$30.95	52%
WM 9006	BROWN, PURPLE	52	17	\$14.95	\$30.95	52%
WM 9007	BROWN, BLACK	50	18	\$14.95	\$30.95	52%
WM 9008	LILAC, BROWN	53	18	\$11.95	\$27.95	57%
WM 9009	LILAC, BROWN	52	18	\$11.95	\$24.95	52%
WM 9010	BLACK, BROWN	53	18	\$11.95	\$24.95	52%
WP 5031	BLACK, DEMI AMBER	52	16	\$9.95	\$22.95	57%
WP 7012	ROSE, BROWN	55	19	\$11.95	\$25.95	54%
WP 9004	TORTOISE, BLACK/CRYSTAL	53	14	\$11.95	\$24.95	52%
WP 9007	BROWN, BLACK/CRYSTAL	53	15	\$11.95	\$24.95	52%
WP 9008	TORTOISE, BLACK/CRYSTAL	49	16	\$11.95	\$24.95	52%
WP 9009	WINE, BLACK/PINK	51	14	\$14.95	\$30.95	52%
WP 9010	BROWN, BLACK	51	16	\$14.95	\$30.95	52%
WP 9011	TORTOISE, BLACK/CRYSTAL	48	14	\$14.95	\$30.95	52%
WR 5005	LILAC, BROWN	49	18	\$19.95	\$30.95	36%
WR 6002	BROWN, PINK	53	16	\$19.95	\$30.95	36%
ADVANTAGE EYEWEAR (CATERPILLAR, ROBERT MITCHEL, OLIVER AND MAC)						
ANDOVER	BROWN, GUN	50, 52	19	\$25.16	\$39.00	35%
CHELTON	BROWN, GREY	55, 57	14	\$22.46	\$39.00	42%
CTO 9003-DT	BLACK, GUN	55	17	\$31.95	\$54.00	41%
CTO 9005-DT	BROWN, GUN	55	18	\$31.95	\$54.00	41%
CTO 9006	BROWN, GUN	56	17	\$44.95	\$54.00	17%
CTO T-01-DT	BLACK, GUN	58	16	\$31.95	\$54.00	41%
DURHAM	ANTIQUE BROWN, GUN	54, 56	17	\$25.16	\$39.00	35%
LONDON	BROWN, GREY	55, 57	19	\$25.16	\$39.00	35%
RAMSEY	BROWN, GUN	52, 54	19	\$25.16	\$39.00	35%
RM 909	BROWN, BLACK	51	19	\$19.95	\$41.95	52%
RMJ 0003	BROWN, BLACK/CRYSTAL	46	17	\$19.95	\$39.95	50%
RMJ 903	BROWN, BLACK	48	17	\$19.95	\$39.95	50%

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MFG/STYLE	COLORS AVAILABLE	EYE	BRIDGE	MEMBER		
				DOCTOR COST	FRAMES [®] COST	SAVE
ADVANTAGE EYEWEAR (BOARDROOM CLASSICS, CHELSEA MORGAN, CAYLA & CO.)						
BC 0001	BLACK, GUN	53	16	\$22.95	\$44.95	49%
BC 0002	BROWN, GUN	54	16	\$22.95	\$44.95	49%
CM 0003	TORTOISE, BLACK	53	15	\$22.95	\$44.95	49%
CM 0004	BROWN, LILAC	52	17	\$22.95	\$44.95	49%
CM 0006	BROWN, BLACK	53	17	\$22.95	\$47.95	52%
CM 0008	BROWN, BLACK	51	15	\$22.95	\$47.95	52%
CM 818	BROWN, BLACK	51	17	\$22.95	\$44.95	49%
CM 823	BROWN, BLACK	51	16	\$22.95	\$47.95	52%
CMM 0003	PINK, PURPLE	44	17	\$19.95	\$39.95	50%
CMM 700	NAVY, BROWN	45	16	\$19.95	\$39.95	50%
CMM 908	BROWN, NAVY	46	16	\$14.95	\$30.95	52%
FLORENCE	ROSE, PERIWINKLE	52	16	\$26.06	\$38.00	31%
KENDRA	CAMEL, BLACK/PINK	48	16	\$26.06	\$38.00	31%
ROXIE	BURGUNDY, BROWN	49	18	\$26.96	\$39.00	31%
SASHA	BLACK, BROWN	48	18	\$26.96	\$39.00	31%
SUN	BLACK, BROWN	47	16	\$22.46	\$38.00	41%
TORINO	BROWN, GOLD	51, 53	18	\$25.16	\$39.00	35%
TUSCANY	BROWN, PINK	50	17	\$25.16	\$39.00	35%
ADVANTAGE EYEWEAR (PLANET i)						
MARS	BROWN, GUN	44, 46	18	\$22.46	\$39.00	42%
SATURN	BROWN, GUN	47, 49	18	\$25.16	\$39.00	35%
VENUS	BLACK/GREEN, BROWN/BLUE	50	17	\$22.46	\$38.00	41%
ADVANTAGE EYEWEAR (TUCKER EST.1952)						
FALCON	BRONZE, GUN	50, 52	19	\$31.46	\$45.95	32%
MUSTANG	BLACK, BROWN	52, 54	17	\$31.46	\$45.95	32%
ADVANTAGE EYEWEAR (SOUTH HAMPTON, SPLENDOR, VERONICA TAYLOR)						
HEPBURN	TORT, ROSE	52	17	\$33.75	\$49.00	31%
SH 0001	ROSE, BROWN	50	17	\$22.95	\$47.95	52%
SH 0002	BROWN, LILAC	53	16	\$22.95	\$44.95	49%
SH 0005	BROWN, LILAC	52	17	\$22.95	\$44.95	49%
SH 908	MOCHA, BROWN	52	16	\$22.95	\$47.95	52%
SP 814	BROWN, PINK	53	16	\$24.95	\$49.95	50%
SP 901	GOLD, BROWN	52	16	\$24.95	\$49.95	50%
ADVANTAGE EYEWEAR (GAMEPOINT)						
RILEY	NAVY, ROSE	42, 44	19	\$26.96	\$49.00	45%
ADVANTAGE EYEWEAR (HAVANA COLLECTION)						
CASINO (Titanium)	BLACK, GUN	53, 55	17	\$37.35	\$59.00	37%
ROYALE (Titanium)	BROWN, GUN	51, 53	18	\$37.35	\$59.00	37%
ADVANTAGE EYEWEAR (M MEMORY)						
TURNER	BLACK, BROWN	50, 52	18	\$37.35	\$59.00	37%
TWISTER	BROWN, GUN	50, 52	19	\$37.35	\$59.00	37%
ADVANTAGE EYEWEAR (VISION LOCK)						
BOLT	DARK BROWN, GUN	50, 52	19	\$31.46	\$49.00	36%
LOCKET	BURGUNDY, LATTE	49, 51	18	\$31.46	\$49.00	36%
ADVANTAGE EYEWEAR (CLIP 1 ON)						
CAPE	SADDLE, GRAPHITE	50, 52	19	\$37.35	\$59.00	37%
COAST	BLACK PINK, TORTOISE BLUE	50, 52	17	\$37.35	\$59.00	37%

EXCEL[™] ADVANTAGE

FRAME PRICE LIST

MFG/STYLE	COLORS AVAILABLE	EYE	BRIDGE	MEMBER		
				DOCTOR COST	FRAMES [®] COST	SAVE
COLORS IN OPTICS (STEVE MADDEN)						
SP-63	BLUE GREY, BROWN LEOPARD	47, 49	16	\$29.66	\$44.00	33%
SP-64	BURGUNDY, BROWN ZEBRA	48, 50	17	\$29.66	\$44.00	33%
DS-250	OX, BUR	49	15	\$31.47	\$49.95	37%
DS-251	BLACK/TORT, BROWN/YELLOW	49	15	\$31.47	\$49.95	37%
DS-252	OX, BUR	52	16	\$31.47	\$49.95	37%
EYEWEAR DESIGNS (ELIZABETH ARDEN, ELIZABETH ARDEN PETITE, JILL STUART, LEVIS NEW BALANCE, PERRY ELLIS, PERRY ELLIS AMERICA)						
ASPEN	BRONZE, GUNMETAL	45, 47	18	\$35.96	\$44.95	20%
PE-233	BLACK/BROWN, BROWN/BLACK	53	17	\$33.36	\$52.95	37%
PE-244	BLACK, TORTOISE	55	16	\$32.95	\$55.95	41%
PE-905	GREY, BROWN	53	18	\$31.47	\$49.95	37%
PE-908	BLACK, MEDIUM BROWN	51	18	\$32.73	\$51.95	37%
PE-1166	GUN, BROWN	55	18	\$31.95	\$52.95	40%
PE-1169	BLACK, BROWN	54	16	\$31.95	\$52.95	40%
PEA-124	BROWN, BLACK	51	18	\$30.84	\$48.95	37%
EA 653	BROWN, ROSE	52, 54	17	\$26.88	\$39.95	33%
EA PT1	BROWN, PINK	48,50	19	\$26.88	\$39.95	33%
EA PT7	BRONZE/TORT, GOLD/MULTI	45, 47	21	\$26.88	\$38.95	31%
EA-1037	BURGUNDY, BROWN	53	17	\$34.62	\$54.95	37%
EA-1038	BROWN, BURGUNDY	54	18	\$32.95	\$55.95	41%
EA-1048	GUN, BROWN	51	18	\$34.95	\$58.95	41%
EA-1058	BLACK, BROWN	52	17	\$36.95	\$62.95	41%
EA-1062	M BLACK, M BURGUNDY	52	17	\$32.95	\$56.95	42%
EA-1063	BLACK, HONEY	51	16	\$34.95	\$58.95	41%
EA-1902	DARK BROWN,, BURGUNDY	52	17	\$31.47	\$49.95	37%
EA-6031	BROWN, EGGPLANT	53	17	\$31.95	\$54.95	42%
EA-6037	BROWN, GOLD	53	17	\$31.95	\$54.95	42%
EAP-62	TAUPE/GOLD, PLUM	50	17	\$33.99	\$53.95	37%
JS-189	BLACK/GREEN, ROSE/CREAM	50	17	\$33.36	\$52.95	37%
JS-193	BROWN, BLACK	50	17	\$31.47	\$49.95	37%
JS-224	BLACK, DEMI	51	16	\$34.95	\$58.95	41%
JS-225	BLACK, HONEY	50	16	\$32.95	\$56.95	42%
LS 541	BLACK, TAUPE	52	17	\$29.95	\$48.95	39%
LS 544	B MATTE, BROWN	54	17	\$29.95	\$48.95	39%
LS 554	BROWN, BLACK	55	17	\$29.95	\$49.95	40%
LS 555	BLACK, BROWN	52	18	\$39.95	\$49.95	20%
NB-409	GUN, BLACK	52	17	\$44.95	\$54.95	18%
NB-413	BROWN, GUN	55	18	\$29.95	\$49.95	40%
NB-414	BROWN, GUN	53	17	\$29.95	\$49.95	40%
NB-415	BLACK, STEEL GREY	54	19	\$39.95	\$49.95	20%
NB-377	GREEN, GUNMETAL	50	18	\$31.47	\$49.95	37%
NB-385	GREY, NAVY	52	18	\$31.47	\$49.95	37%

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MFG/STYLE	COLORS AVAILABLE	EYE	BRIDGE	MEMBER		
				DOCTOR COST	FRAMES [®] COST	SAVE
REM (COSMOPOLITAN, CONVERSE, LAUREN HUTTON)						
BOOK SMART	BLACK, BROWN	51	17	\$31.95	\$54.95	42%
DIVINE	BLACK, CHOCOLATE	48	17	\$31.47	\$49.95	37%
FASHION FIX	BLACK/CRYSTAL, CHERRY	52	17	\$31.95	\$54.95	42%
FIRST GIRL	BLACK, BROWN	50	17	\$31.95	\$54.95	42%
FRENCH KISS	BURGUNDY, PLUM	50	17	\$31.95	\$54.95	42%
GIRLY DRAMA	BROWN, BLACK	49	17	\$31.95	\$54.95	42%
IRRESTIBLE	BLACK, BROWN	51	17	\$31.95	\$54.95	42%
LH-321	BROWN, GRANITE	53	18	\$31.47	\$49.95	37%
LUXURIOUS	CHOCOLATE, NIGHT	52	17	\$31.47	\$49.95	37%
STYLISH	PORT, BLACK	50	17	\$31.47	\$49.95	37%
SWANKY	CHOCOLATE, RUBY	49	17	\$31.47	\$49.95	37%
WIRED	GREEN, BLACK	51	18	\$31.47	\$49.95	37%
VIVA (BONGO, CANDIES, CATHERINE DENEUE, GANT, HARLEY-DAVIDSON, RAMPAGE)						
B LANA	BROWN, PURPLE	47	17	\$31.46	\$49.00	36%
B WYOMIE	BURGUNDY, SILVER	47	18	\$26.06	\$32.95	21%
C BELLA	PURPLE, BROWN	48	17	\$30.95	\$37.95	18%
C ELISA	BROWN, BURGUNDY	51	15	\$34.95	\$44.95	22%
C LALITA	BROWN, BURGUNDY	46	19	\$34.95	\$42.95	19%
C LAURA	BROWN, NEW BLACK	50	16	\$38.95	\$47.95	19%
C MISCHA	PINK, BROWN	50	18	\$34.95	\$42.95	19%
C VIVIENNE	BLACK/CRYSTAL, BROWN	50	17	\$39.95	\$49.95	20%
CD-186	BLACK, SATIN BROWN	50, 52	18	\$31.46	\$49.00	36%
CD-237	RED, BROWN	15	15	\$37.95	\$46.95	19%
CD-240	BURGUNDY	53	17	\$37.95	\$46.95	19%
CD-246	BROWN, GOLD	52	17	\$34.50	\$42.95	20%
CD-252	BROWN	51	17	\$37.95	\$46.95	19%
CD-254	BROWN, SMOKE	51	17	\$34.95	\$42.95	19%
G HELMSLY	BLACK, GUN	54	18	\$43.95	\$54.95	20%
G HESTER	CHARCOAL, SATIN BLACK	53	15	\$43.95	\$54.95	20%
G LEVER	BLACK, TORTOISE	52	15	\$45.95	\$57.95	21%
G MERKIN	TORTOISE, BLACK	54	15	\$44.95	\$57.95	22%
G NOLITA	SILVER, BLACK	51	19	\$39.95	\$49.95	20%
GW JANI	BROWN	51	18	\$44.95	\$56.95	21%
GW RENEE	BLACK CRYSTAL, BLACK/TORT	52	15	\$43.95	\$54.95	20%
GW SUSANNA	BURGUNDY	51	17	\$43.95	\$54.95	20%
GARFIELD 110	BROWN, PINK	42, 44	18	\$26.96	\$47.00	43%
HD-160	BROWN, GREY	56	16	\$34.95	\$44.95	22%
HD-161	M BROWN, GUN	54	17	\$34.95	\$44.95	22%
HD-175	BLUE, GUN	51	20	\$34.95	\$42.95	19%
HD-220	BLACK, BROWN	53, 55	18	\$35.96	\$44.95	20%
HD-225	BROWN, GUN	51, 54	18	\$37.35	\$47.95	22%
HD-255	BLACK, GUN	50, 52	20	\$37.35	\$47.95	22%
R 122	BLACK, BROWN	52	16	\$40.95	\$51.95	21%
WINDSOR (CADILLAC)						
CTSS104	BLACK, BROWN	50	17	\$29.66	\$44.95	34%
CTSS402	GUNMETAL, BRONZE	52	18	\$32.56	\$44.95	28%
DTS9005	BLACK, GUNMETAL	53	17	\$32.56	\$44.95	28%

Note:

This is not an inventory list; not all frames are available in all provider offices.

Davis Vision is not responsible for typographical errors.

All prices effective thru 12/31/2011