

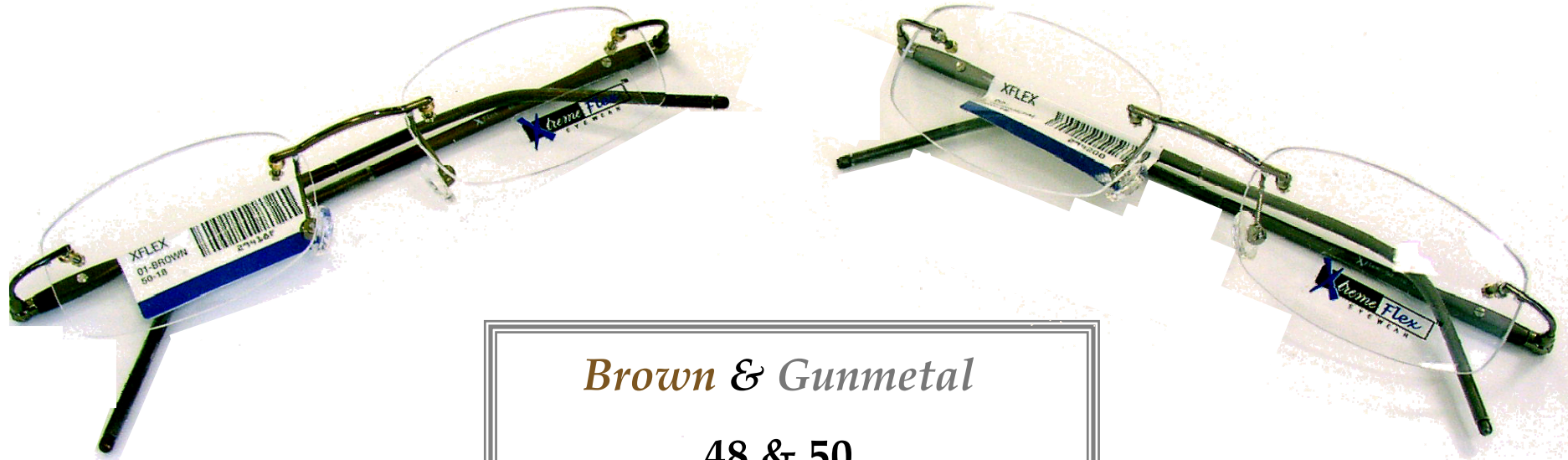
"FRAME OF THE MONTH"

An **EXCEL**[™]
ADVANTAGE

Value Added Program!

Each month, a Top Selling frame from the Davis Vision "Tower Collection" is offered through the *Excel Advantage Program* at an additional **20% Discount**.

This month we are featuring the popular
"X-Flex" from **Advantage Eyewear**



Brown & Gunmetal

48 & 50

July's "Frame of the Month" Price - **\$31.96** (reg. \$39.95)