

THE **EXCEL**[®]
ADVANTAGE
FRAME PRICE LIST

MFG/STYLE	COLORS AVAILABLE	EYE	BRIDGE	MEMBER DOCTOR COST	FRAMES COST	SAVE
ADVANTAGE EYEWEAR						
ALOUETTE	BRONZE AMBER	50	20	\$18.86	\$29.95	37 %
BALTIMORE	TORT, GREY	49, 51	16	\$17.55	\$29.00	39 %
BELLA	PURPLE, BLUE	47, 49	16	\$27.86	\$53.00	47 %
BF-1001	GOLD DEMI, BRONZE DEMI	48,50	18	\$22.02	\$34.00	35 %
BREEZE	BRONZE TORT, AUBERGINE	41, 43	22	\$26.96	\$49.50	46 %
CELEBRATE	ANT. GOLD / TORT, BRONZE / TORT	45, 47	20	\$21.56	\$34.00	37 %
CHARM	BRONZE, PEWTER TORT	42, 44	21	\$22.46	\$35.00	36 %
CLARITY (3 PC DRILL MOUNT)	GUNMETAL, BRONZE	45,47,49,51	21	\$22.46	\$49.00	54 %
COOL W/ CLIP	BRONZE, GREY	42, 44	23	\$26.96	\$39.95	33 %
CTP 5000	BLACK CRYSTAL, PLUM	48	19	\$18.36	\$22.95	20 %
CTP 5007	BLACK CRYSTAL, TORTOISE	48	19	\$18.36	\$22.95	20 %
CTP 5009	BLACK CRYSTAL, PLUM	48	17	\$18.36	\$22.95	20 %
DETROIT	BRONZE/SILVER, GUN/DEMI GUN	51, 53	18	\$22.46	\$35.00	36 %
DIAMONDS	ROSE, PURPLE	50, 52	16	\$19.76	\$31.00	36 %
DREW	GOLD AMBER, BRONZE TORT	47,49	22	\$26.89	\$39.50	32 %
EXTREME	BROWN, GUNMETAL	47,49	20	\$31.46	\$44.00	29 %
FOCUS (3 PC DRILL MOUNT)	BRONZE, GUN	45,47,49,51	21	\$22.46	\$49.00	54 %
FRIEND	PURPLE SILVER, ROSE SILVER	46, 48	18	\$28.76	\$49.00	41 %
FRISBEE	BRONZE, LAVENDER	40, 42	18	\$13.05	\$18.50	29 %
HAN	PURPLE, LIGHT GUN	48, 50	17	\$22.46	\$37.00	39 %
IMAGE	BROWN, BLUE	50,52	16	\$12.40	\$30.95	60 %
IMAGINE (JOHN LENNON)	BRONZE, GREY	50, 52	20	\$31.46	\$55.00	43 %
JG-39	BROWN FADE, GREY FADE, TORTOISE	51	21	\$22.08	\$32.95	33 %
JR 9701	GOLD DEMI, PEWTER DEMI	53,55	18	\$20.73	\$39.95	48 %
KM 5001	BROWN, GUNMETAL	45	18	\$19.96	\$24.95	20 %
KM 5010	BROWN, GUNMETAL	45	18	\$19.96	\$24.95	20 %
KP5001	DEMI AMBER, BLUE	44	16	\$19.96	\$24.95	20 %
LIBERTY	BROWN, GREY	47,49	20	\$31.46	\$44.00	29 %
LORIE W/ CLIP	ANT. BRONZE DEMI	45	21	\$26.96	\$39.95	33 %
LP #1610	DEMI-AMBER, GREY-SILVER	58	17	\$18.95	\$33.95	44 %
MM 5002	BROWN, GUNMETAL	51	20	\$18.36	\$22.95	20 %
MM 5034	GUNMETAL, COFFEE	54	19	\$18.36	\$22.95	20 %
MM 6009	BLACK, BROWN	48	20	\$18.36	\$22.95	20 %
MP 5007	BROWN, GRAY	52	20	\$15.16	\$18.95	20 %
MING	BURGUNDY, BLUE	46,48	19	\$26.96	\$39.00	31 %
NM-157	BROWN, GUN TORT	44, 46	20	\$26.10	\$38.50	32 %
NM-403	GOLD, GUNMETAL	55,57	16	\$22.77	\$39.00	42 %
OSCAR STUDIO 4	GOLD AMBER, PEWTER AMBER	48,50	19	\$21.29	\$29.00	27 %
OSCAR STUDIO 5	BRONZE AMBER, GOLD AMBER	50,52	19	\$21.29	\$29.00	27 %
PARADISE W/ CLIP	SAND, WINE	45, 47	20	\$26.96	\$39.95	33 %
PEACE (JOHN LENNON)	BRONZE, GREY	50, 52	20	\$31.46	\$55.00	43 %
REVIVAL	BROWN, ANT BRONZE	42, 44	24	\$26.96	\$49.50	46 %
ROLLERBLADE	COPPER, BRONZE	42, 44	19	\$13.05	\$18.50	29 %
SAVVY 92	ANT GOLD, ANT SILVER	54,56	20	\$19.98	\$24.95	20 %
SAVVY 98	BRONZE, DEMI-AMBER ANT. GOLD	47,49	19	\$20.49	\$24.95	18 %

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MFG/STYLE	COLORS AVAILABLE	EYE	BRIDGE	MEMBER DOCTOR COST	FRAMES COST	SAVE
ADVANTAGE EYEWEAR cont.						
SAVVY 218	GREY, BROWN	48, 50	19	\$20.25	\$26.95	25 %
SAVVY 241	BROWN/BEIGE, BROWN/GREY	46,48	15	\$21.56	\$29.95	28 %
SAVVY 244	BLACK/YELLOW, LAVENDER	46,48	17	\$21.56	\$29.95	28 %
SCOOBY DOO 20	GUN	44	19	\$26.55	\$39.95	34 %
SCOOBY DOO 22	BLACK	46	18	\$26.55	\$39.95	34 %
SEAGULL	GOLD AMBER, MATTE BROWN	41, 43	19	\$13.05	\$18.50	29 %
SIGNOR	GUN, BROWN	49, 51	18	\$27.86	\$45.00	38 %
SPIRIT	BROWN DEMI, MATTE GREY	45, 47	20	\$24.30	\$39.00	38 %
SURFER	MATTE BROWN, PEWTER	43, 45	20	\$13.05	\$18.50	29 %
SYRACUSE (CLIP)	BROWN/DEMI, GUN/SILVER	50, 52	18	\$26.96	\$39.95	33 %
TAYLOR	MT GOLD AMBER, BRONZE	49	21	\$17.91	\$29.00	38 %
TI 104	BRONZE TORT, PEWTER TORT	47, 49	19	\$33.75	\$49.00	31 %
TREND	BRONZE/TORT, GUNMETAL/TORT	41, 43	22	\$26.96	\$49.50	46 %
TRENDSETTER	BRONZE, BLACK YELLOW	45, 47	18	\$17.55	\$29.00	39 %
TRENDY 1	BRONZE, PEWTER	42, 44	20	\$17.55	\$29.00	39 %
TRENDY 2	BRONZE, LAVENDER	44, 46	20	\$17.55	\$29.00	39 %
TRENDY 3	BRONZE AMBER, PEWTER	43, 45	20	\$17.55	\$29.00	39 %
TRENDY 4	BLACK/YELLOW, TORT CRYSTAL	44, 46	16	\$17.55	\$29.00	39 %
TRENDY 5	BLACK/YELLOW, BLACK/PURPLE	43, 45	17	\$17.55	\$29.00	39 %
TRENDY 7	BLONDE, BLACK/TORT	47, 49	17	\$17.55	\$29.00	39 %
TRENDY 11	BLACK/CRYSTAL, HONEY	50, 52	18	\$17.55	\$29.00	39 %
TSIN	DARK BURGUNDY, GUN	52, 54	18	\$22.46	\$37.00	39 %
ULTRATHIN	BRONZE	47	20	\$26.10	\$44.00	41 %
UPTOWN	BLACK/YELLOW, GREY/BLUE	46,48	16	\$17.55	\$29.00	39 %
VISION	PEWTER/TORT, BRONZE/TORT	45, 47	20	\$17.06	\$34.00	50 %
WM 5037	ROSE, BROWN	51	18	\$15.16	\$18.95	20 %
WM 5039	ROSE, BROWN	52	18	\$15.16	\$18.95	20 %
WP 5031	BLACK, DEMI AMBER	52	16	\$18.35	\$22.95	20 %
XFLEX (3-PC DRILL MOUNT)	BROWN, GUN	48, 50	18	\$35.96	\$59.00	39 %
9464	AMBER, GREY	55,58	20	\$26.97	\$39.50	32 %
9465	GREY DEMI, TORTOISE	56	17	\$17.51	\$29.00	40 %
9467	BROWN, PURPLE	53,55	14	\$17.51	\$29.00	40 %
9468	DEMI-GREY, TORTOISE	50	20	\$17.51	\$29.00	40 %
9471	GREEN PURPLE, PURPLE	54,56	13	\$17.51	\$29.00	40 %
9591	TORTOISE	50	20	\$16.38	\$25.95	37 %
96427	ANT-PEWTER, ANT-GOLD TORT	52,54	20	\$27.44	\$49.00	44 %
96429	GOLD DEMI, BRONZE TORT	47,49	20	\$25.67	\$44.50	42 %
ADVANTAGE EYEWEAR (OLIVER AND MAC)						
ANDOVER	BROWN, GUN	50, 52	19	\$25.16	\$39.00	35 %
CHELTON	BROWN, GREY	55, 57	14	\$22.46	\$39.00	42 %
DURHAM	ANTIQUE BROWN, GUN	54, 56	17	\$25.16	\$39.00	35 %
LONDON	BROWN, GREY	55, 57	19	\$25.16	\$39.00	35 %
RAMSEY	BROWN, GUN	52, 54	19	\$25.16	\$39.00	35 %

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ADVANTAGE EYEWEAR (CAYLA & CO.)						
FLORENCE	ROSE, PERIWINKLE	52	16	\$26.06	\$38.00	31 %
KENDRA	CAMEL, BLACK/PINK	48	16	\$26.06	\$38.00	31 %
ROMA	ORCHID, BROWN	52	15	\$26.06	\$38.00	31 %
ROXIE	BURGUNDY, BROWN	49	18	\$26.96	\$39.00	31 %
SASHA	BLACK, BROWN	48	18	\$26.96	\$39.00	31 %
SICILY	BLACK, BROWN	52	15	\$26.06	\$38.00	31 %
SUN	BLACK, BROWN	47	16	\$22.46	\$38.00	41 %
TORINO	BROWN, GOLD	51, 53	18	\$25.16	\$39.00	35 %
TUSCANY	BROWN, PINK	50	17	\$25.16	\$39.00	35 %
ADVANTAGE EYEWEAR (PLANET i)						
MARS	BROWN, GUN	44, 46	18	\$22.46	\$39.00	42 %
NEPTUNE	BROWN, GUN	47, 49	19	\$22.46	\$39.00	42 %
SATURN	BROWN, GUN	47, 49	18	\$25.16	\$39.00	35 %
VENUS	BLACK/GREEN, BROWN/BLUE	50	17	\$22.46	\$38.00	41 %
ADVANTAGE EYEWEAR (TUCKER EST.1952)						
FALCON	BRONZE, GUN	50, 52	19	\$31.46	\$45.95	32 %
MUSTANG	BLACK, BROWN	52, 54	17	\$31.46	\$45.95	32 %
ADVANTAGE EYEWEAR (VERONICA TAYLOR)						
GARBO	BERRY	51	17	\$33.75	\$49.00	31 %
HEPBURN	TORT, ROSE	52	17	\$33.75	\$49.00	31 %
ADVANTAGE EYEWEAR (GAMEPOINT)						
RILEY	NAVY, ROSE	42, 44	19	\$26.96	\$49.00	45 %
ADVANTAGE EYEWEAR (HAVANA COLLECTION)						
CASINO (Titanium)	BLACK, GUN	53, 55	17	\$37.35	\$59.00	37 %
ROYALE (Titanium)	BROWN, GUN	51, 53	18	\$37.35	\$59.00	37 %
ADVANTAGE EYEWEAR (M MEMORY)						
TURNER	BLACK, BROWN	50, 52	18	\$37.35	\$59.00	37 %
TWISTER	BROWN, GUN	50, 52	19	\$37.35	\$59.00	37 %
ADVANTAGE EYEWEAR (VISION LOCK)						
BOLT	DARK BROWN, GUN	50, 52	19	\$31.46	\$49.00	36 %
LOCKET	BURGUNDY, LATTE	49, 51	18	\$31.46	\$49.00	36 %
ADVANTAGE EYEWEAR (CLIP 1 ON)						
CAPE	SADDLE, GRAPHITE	50, 52	19	\$37.35	\$59.00	37 %
COAST	BLACK PINK, TORTOISE BLUE	50, 52	17	\$37.35	\$59.00	37 %
COLORS IN OPTICS (STEVE MADDEN)						
SP-63	BLUE GREY, BROWN LEOPARD	47, 49	16	\$29.66	\$44.00	33 %
SP-64	BURGUNDY, BROWN ZEBRA	48, 50	17	\$29.66	\$44.00	33 %
SP-81	BROWN TIGER, BLACK ONYX	48, 50	17	\$29.66	\$44.00	33 %
DS-250	OX, BUR	49	15	\$31.47	\$49.95	37 %
DS-251	BLACK/TORT, BROWN/YELLOW	49	15	\$31.47	\$49.95	37 %
DS-252	OX, BUR	52	16	\$31.47	\$49.95	37 %

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EYEWEAR DESIGNS (PERRY ELLIS, PERRY ELLIS AMERICA, ELIZABETH ARDEN, ELIZABETH ARDEN PETITE) (JILL STUART, NEW BALANCE, SCOOPY DOO, BILL BLASS)						
ASPEN	BRONZE, GUNMETAL	45, 47	18	\$35.96	\$44.95	20 %
PE-233	BLACK/BROWN, BROWN/BLACK	53	17	\$33.36	\$52.95	37 %
PE-905	GREY, BROWN	53	18	\$31.47	\$49.95	37 %
PE-908	BLACK, MEDIUM BROWN	51	18	\$32.73	\$51.95	37 %
PEA-124	BROWN, BLACK	51	18	\$30.84	\$48.95	37 %
EA 653	BROWN, ROSE	52, 54	17	\$26.88	\$39.95	33 %
EA PT1	BROWN, PINK	48,50	19	\$26.88	\$39.95	33 %
EA PT7	BRONZE/TORT, GOLD/MULTI	45, 47	21	\$26.88	\$38.95	31 %
EA PT 24	BRONZE, ROSE	45,47	20	\$26.88	\$43.95	39 %
EA-1037	BURGUNDY, BROWN	53	17	\$34.62	\$54.95	37 %
EA-1902	DARK BROWN,, BURGUNDY	52	17	\$31.47	\$49.95	37 %
EAP-62	TAUPE/GOLD, PLUM	50	17	\$33.99	\$53.95	37 %
JS-189	BLACK/GREEN, ROSE/CREAM	50	17	\$33.36	\$52.95	37 %
JS-193	BROWN, BLACK	50	17	\$31.47	\$49.95	37 %
NB-377	GREEN, GUNMETAL	50	18	\$31.47	\$49.95	37 %
NB-385	GREY, NAVY	52	18	\$31.47	\$49.95	37 %
FREEDOM (BILL BLASS)	GUNMETAL, BRONZE	44,46	23	\$31.46	\$39.95	21 %
SCOOPY DOO 18	GUNMETAL, BROWN	42, 44	17	\$26.55	\$41.95	37 %
FRANCESCO SMALTO						
COUTURE	BORDEAUX, GRIS	48, 50	20	\$35.96	\$59.00	39 %
TENDANCES	BORDEAUX, GRIS	48, 50	20	\$35.96	\$59.00	39 %
REM (COSMOPOLITAN, CONVERSE, LAUREN HUTTON)						
DIVINE	BLACK, CHOCOLATE	48	17	\$31.47	\$49.95	37 %
EXOTIC	GOLD, LAVENDER	47,50	20	\$26.55	\$44.00	40 %
L321	BROWN, GRANITE	53	18	\$31.47	\$49.95	37 %
LUXURIOUS	CHOCOLATE, NIGHT	52	17	\$31.47	\$49.95	37 %
STYLISH	PORT, BLACK	50	17	\$31.47	\$49.95	37 %
SWANKY	CHOCOLATE, RUBY	49	17	\$31.47	\$49.95	37 %
VINTAGE	BROWN, GUN/TORT	49, 51	19	\$31.46	\$49.00	36 %
WIRED	GREEN, BLACK	51	18	\$31.47	\$49.95	37 %
VIVA						
B LANA (BONGO)	BROWN, PURPLE	47	17	\$31.46	\$49.00	36 %
B WYOMIE (BONGO)	BURGUNDY, SILVER	47	18	\$26.06	\$32.95	21 %
CD-186 (CATHERINE DENEUE)	BLACK, SATIN BROWN	50, 52	18	\$31.46	\$49.00	36 %
CD-221 (CATHERINE DENEUE)	BROWN, PURPLE	52, 54	18	\$31.46	\$49.00	36 %
GARFIELD 110	BROWN, PINK	42, 44	18	\$26.96	\$47.00	43 %
HD-220 (HARLEY-DAVIDSON)	BLACK, BROWN	53, 55	18	\$35.96	\$44.95	20 %
HD-225 (HARLEY-DAVIDSON)	BROWN, GUN	51, 54	18	\$37.35	\$47.95	22 %
HD-255 (HARLEY-DAVIDSON)	BLACK, GUN	50, 52	20	\$37.35	\$47.95	22 %
WINDSOR						
BRITNEY	BLK/YELLOW, BURG/CRYSTAL	47, 49	15	\$26.96	\$39.95	33 %
CTS5104 (CADILLAC)	BLACK, BROWN	50	17	\$29.66	\$44.95	34 %
CTS5402 (CADILLAC)	GUNMETAL, BRONZE	52	18	\$32.56	\$44.95	28 %
DTS9005 (CADILLAC)	BLACK, GUNMETAL	53	17	\$32.56	\$44.95	28 %
PURE (ALFRED SUNG)	GUNMETAL, BRONZE	46,48	20	\$32.56	\$39.25	17 %
SHI (ALFRED SUNG)	COPPER, GUNMETAL	46, 48	20	\$26.96	\$39.95	33 %

Davis Vision is not responsible for typographical errors.

All prices effective as of 7/1/2009