

THE **EXCEL**[®]
ADVANTAGE
FRAME PRICE LIST

MFG/STYLE	COLORS AVAILABLE	EYE	BRIDGE	MEMBER DOCTOR COST	FRAMES COST	SAVE
ADVANTAGE EYEWEAR						
ALOUETTE	BRONZE AMBER	50	20	\$20.96	\$29.95	30%
BALTIMORE	TORT, GREY	49, 51	16	\$19.50	\$29.00	33%
BELLA	PURPLE, BLUE	47, 49	16	\$30.95	\$53.00	42%
BF-1001	GOLD DEMI, BRONZE DEMI	48,50	18	\$24.47	\$34.00	28%
BREEZE	BRONZE TORT, AUBERGINE	41, 43	22	\$29.95	\$49.50	39%
CELEBRATE	ANT. GOLD/TORT, BRONZE/TORT	45, 47	20	\$23.95	\$34.00	30%
CHARM	BRONZE, PEWTER TORT	42, 44	21	\$24.95	\$35.00	29%
CLARITY (3 PC DRILL MOUNT)	GUNMETAL, BRONZE	45,47,49,51	21	\$24.95	\$49.00	49%
COOL W/ CLIP	BRONZE, GREY	42, 44	23	\$29.95	\$39.95	25%
CTP 5000	BLACK CRYSTAL, PLUM	48	19	\$18.36	\$22.95	20%
CTP 5007	BLACK CRYSTAL, TORTOISE	48	19	\$18.36	\$22.95	20%
CTP 5009	BLACK CRYSTAL, PLUM	48	17	\$18.36	\$22.95	20%
DETROIT	BRONZE/SILVER, GUN/DEMI GUN	51, 53	18	\$24.95	\$35.00	29%
DIAMONDS	ROSE, PURPLE	50, 52	16	\$21.95	\$31.00	30%
DREW	GOLD AMBER, BRONZE TORT	47,49	22	\$29.88	\$39.50	24%
EXTREME	BROWN, GUNMETAL	47,49	20	\$34.95	\$44.00	21%
FOCUS (3 PC DRILL MOUNT)	BRONZE, GUN	45,47,49,51	21	\$24.95	\$49.00	49%
FRIEND	PURPLE SILVER, ROSE SILVER	46, 48	18	\$31.95	\$49.00	35%
FRISBEE	BRONZE, LAVENDER	40, 42	18	\$14.50	\$18.50	22%
HAN	PURPLE, LIGHT GUN	48, 50	17	\$24.95	\$37.00	33%
IMAGE	BROWN, BLUE	50,52	16	\$13.78	\$30.95	55%
IMAGINE (JOHN LENNON)	BRONZE, GREY	50, 52	20	\$34.95	\$55.00	36%
JG-39	BROWN FADE, GREY FADE, TORTOISE	51	21	\$24.53	\$32.95	26%
JR 9701	GOLD DEMI, PEWTER DEMI	53,55	18	\$23.03	\$39.95	42%
KM 5001	BROWN, GUNMETAL	45	18	\$19.96	\$24.95	20%
KM 5010	BROWN, GUNMETAL	45	18	\$19.96	\$24.95	20%
KP5001	DEMI AMBER, BLUE	44	16	\$19.96	\$24.95	20%
LIBERTY	BROWN, GREY	47,49	20	\$34.95	\$44.00	21%
LORIE W/ CLIP	ANT. BRONZE DEMI	45	21	\$29.95	\$39.95	25%
LP #1610	DEMI-AMBER, GREY-SILVER	58	17	\$21.06	\$33.95	38%
MM 5002	BROWN, GUNMETAL	51	20	\$18.36	\$22.95	20%
MM 5034	GUNMETAL, COFFEE	54	19	\$18.36	\$22.95	20%
MM 6009	BLACK, BROWN	48	20	\$18.36	\$22.95	20%
MP 5007	BROWN, GRAY	52	20	\$15.16	\$18.95	20%
MING	BURGUNDY, BLUE	46,48	19	\$29.95	\$39.00	23%
NM-157	BROWN, GUN TORT	44, 46	20	\$29.00	\$38.50	25%
NM-403	GOLD, GUNMETAL	55,57	16	\$25.30	\$39.00	35%
OSCAR STUDIO 4	GOLD AMBER, PEWTER AMBER	48,50	19	\$23.65	\$29.00	18%
OSCAR STUDIO 5	BRONZE AMBER, GOLD AMBER	50,52	19	\$23.65	\$29.00	18%
PARADISE W/ CLIP	SAND, WINE	45, 47	20	\$29.95	\$39.95	25%
PEACE (JOHN LENNON)	BRONZE, GREY	50, 52	20	\$34.95	\$55.00	36%
REVIVAL	BROWN, ANT BRONZE	42, 44	24	\$29.95	\$49.50	39%
ROLLERBLADE	COPPER, BRONZE	42, 44	19	\$14.50	\$18.50	22%
SAVVY 92	ANT GOLD, ANT SILVER	54,56	20	\$22.20	\$24.95	11%
SAVVY 98	BRONZE, DEMI-AMBER ANT. GOLD	47,49	19	\$22.77	\$24.95	9%

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ADVANTAGE EYEWEAR cont.						
SAVVY 218	GREY, BROWN	48, 50	19	\$22.50	\$26.95	17%
SAVVY 241	BROWN/BEIGE, BROWN/GREY	46,48	15	\$23.95	\$29.95	20%
SAVVY 244	BLACK/YELLOW, LAVENDER	46,48	17	\$23.95	\$29.95	20%
SCOOBY DOO 20	GUN	44	19	\$29.50	\$39.95	26%
SCOOBY DOO 22	BLACK	46	18	\$29.50	\$39.95	26%
SEAGULL	GOLD AMBER, MATTE BROWN	41, 43	19	\$14.50	\$18.50	22%
SIGNOR	GUN, BROWN	49, 51	18	\$30.95	\$45.00	31%
SPIRIT	BROWN DEMI, MATTE GREY	45, 47	20	\$27.00	\$39.00	31%
SURFER	MATTE BROWN, PEWTER	43, 45	20	\$14.50	\$18.50	22%
SYRACUSE (CLIP)	BROWN/DEMI, GUN/SILVER	50, 52	18	\$29.95	\$39.95	25%
TAYLOR	MT GOLD AMBER, BRONZE	49	21	\$19.90	\$29.00	31%
TI 104	BRONZE TORT, PEWTER TORT	47, 49	19	\$37.50	\$49.00	23%
TREND	BRONZE/TORT, GUNMETAL/TORT	41, 43	22	\$29.95	\$49.50	39%
TRENDSETTER	BRONZE, BLACK YELLOW	45, 47	18	\$19.50	\$29.00	33%
TRENDY 1	BRONZE, PEWTER	42, 44	20	\$19.50	\$29.00	33%
TRENDY 2	BRONZE, LAVENDER	44, 46	20	\$19.50	\$29.00	33%
TRENDY 3	BRONZE AMBER, PEWTER	43, 45	20	\$19.50	\$29.00	33%
TRENDY 4	BLACK/YELLOW, TORT CRYSTAL	44, 46	16	\$19.50	\$29.00	33%
TRENDY 5	BLACK/YELLOW, BLACK/PURPLE	43, 45	17	\$19.50	\$29.00	33%
TRENDY 7	BLONDE, BLACK/TORT	47, 49	17	\$19.50	\$29.00	33%
TRENDY 11	BLACK/CRYSTAL, HONEY	50, 52	18	\$19.50	\$29.00	33%
TSIN	DARK BURGUNDY, GUN	52, 54	18	\$24.95	\$37.00	33%
ULTRATHIN	BRONZE	47	20	\$29.00	\$44.00	34%
UPTOWN	BLACK/YELLOW, GREY/BLUE	46,48	16	\$19.50	\$29.00	33%
VISION	PEWTER/TORT, BRONZE/TORT	45, 47	20	\$18.95	\$34.00	44%
WM 5037	ROSE, BROWN	51	18	\$15.16	\$18.95	20%
WM 5039	ROSE, BROWN	52	18	\$15.16	\$18.95	20%
WP 5031	BLACK, DEMI AMBER	52	16	\$18.35	\$22.95	20%
XFLEX (3-PC DRILL MOUNT)	BROWN, GUN	48, 50	18	\$39.95	\$59.00	33%
9464	AMBER, GREY	55,58	20	\$29.97	\$39.50	24%
9465	GREY DEMI, TORTOISE	56	17	\$19.45	\$29.00	33%
9467	BROWN, PURPLE	53,55	14	\$19.45	\$29.00	33%
9468	DEMI-GREY, TORTOISE	50	20	\$19.45	\$29.00	33%
9471	GREEN PURPLE, PURPLE	54,56	13	\$19.45	\$29.00	33%
9591	TORTOISE	50	20	\$18.20	\$25.95	30%
96427	ANT-PEWTER, ANT-GOLD TORT	52,54	20	\$30.49	\$49.00	38%
96429	GOLD DEMI, BRONZE TORT	47,49	20	\$28.52	\$44.50	36%
ADVANTAGE EYEWEAR (OLIVER AND MAC)						
ANDOVER	BROWN, GUN	50, 52	19	\$27.95	\$39.00	28%
CHELTON	BROWN, GREY	55, 57	14	\$24.95	\$39.00	36%
DURHAM	ANTIQUÉ BROWN, GUN	54, 56	17	\$27.95	\$39.00	28%
LONDON	BROWN, GREY	55, 57	19	\$27.95	\$39.00	28%
RAMSEY	BROWN, GUN	52, 54	19	\$27.95	\$39.00	28%

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ADVANTAGE EYEWEAR (CAYLA & CO.)						
FLORENCE	ROSE, PERIWINKLE	52	16	\$28.95	\$38.00	24%
KENDRA	CAMEL, BLACK/PINK	48	16	\$28.95	\$38.00	24%
ROMA	ORCHID, BROWN	52	15	\$28.95	\$38.00	24%
ROXIE	BURGUNDY, BROWN	49	18	\$29.95	\$39.00	23%
SASHA	BLACK, BROWN	48	18	\$29.95	\$39.00	23%
SICILY	BLACK, BROWN	52	15	\$28.95	\$38.00	24%
SUN	BLACK, BROWN	47	16	\$24.95	\$38.00	34%
TORINO	BROWN, GOLD	51, 53	18	\$27.95	\$39.00	28%
TUSCANY	BROWN, PINK	50	17	\$27.95	\$39.00	28%
ADVANTAGE EYEWEAR (PLANET i)						
MARS	BROWN, GUN	44, 46	18	\$24.95	\$39.00	36%
NEPTUNE	BROWN, GUN	47, 49	19	\$24.95	\$39.00	36%
SATURN	BROWN, GUN	47, 49	18	\$27.95	\$39.00	28%
VENUS	BLACK/GREEN, BROWN/BLUE	50	17	\$24.95	\$38.00	34%
ADVANTAGE EYEWEAR (TUCKER EST. 1952)						
FALCON	BRONZE, GUN	50, 52	19	\$34.95	\$45.95	24%
MUSTANG	BLACK, BROWN	52, 54	17	\$34.95	\$45.95	24%
ADVANTAGE EYEWEAR (VERONICA TAYLOR)						
GARBO	BERRY	51	17	\$37.50	\$49.00	23%
HEPBURN	TORT, ROSE	52	17	\$37.50	\$49.00	23%
ADVANTAGE EYEWEAR (GAMEPOINT)						
RILEY	NAVY, ROSE	42, 44	19	\$29.95	\$49.00	39%
ADVANTAGE EYEWEAR (HAVANA COLLECTION)						
CASINO (Titanium)	BLACK, GUN	53, 55	17	\$41.50	\$59.00	30%
ROYALE (Titanium)	BROWN, GUN	51, 53	18	\$41.50	\$59.00	30%
ADVANTAGE EYEWEAR (M MEMORY)						
TURNER	BLACK, BROWN	50, 52	18	\$41.50	\$59.00	30%
TWISTER	BROWN, GUN	50, 52	19	\$41.50	\$59.00	30%
ADVANTAGE EYEWEAR (VISION LOCK)						
BOLT	DARK BROWN, GUN	50, 52	19	\$34.95	\$49.00	29%
LOCKET	BURGUNDY, LATTE	49, 51	18	\$34.95	\$49.00	29%
ADVANTAGE EYEWEAR (CLIP 1 ON)						
CAPE	SADDLE, GRAPHITE	50, 52	19	\$41.50	\$59.00	30%
COAST	BLACK PINK, TORTOISE BLUE	50, 52	17	\$41.50	\$59.00	30%
COLORS IN OPTICS (STEVE MADDEN)						
SP-63	BLUE GREY, BROWN LEOPARD	47, 49	16	\$32.95	\$44.00	25%
SP-64	BURGUNDY, BROWN ZEBRA	48, 50	17	\$32.95	\$44.00	25%
SP-81	BROWN TIGER, BLACK ONYX	48, 50	17	\$32.95	\$44.00	25%
DS-250	OX, BUR	49	15	\$34.97	\$49.95	30%
DS-251	BLACK/TORT, BROWN/YELLOW	49	15	\$34.97	\$49.95	30%
DS-252	OX, BUR	52	16	\$34.97	\$49.95	30%

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EYEWEAR DESIGNS (PERRY ELLIS, PERRY ELLIS AMERICA, ELI ZABETH ARDEN, ELIZABETH ARDEN PETITE)						
(JILL STUART, NEW BALANCE, SCOOPY DOO, BILL BLASS)						
ASPEN	BRONZE, GUNMETAL	45, 47	18	\$39.95	\$44.95	11%
PE-233	BLACK/BROWN, BROWN/BLACK	53	17	\$37.07	\$52.95	30%
PE-905	GREY, BROWN	53	18	\$34.97	\$49.95	30%
PE-908	BLACK, MEDIUM BROWN	51	18	\$36.37	\$51.95	30%
PEA-124	BROWN, BLACK	51	18	\$34.27	\$48.95	30%
PEA-233	BROWN, BLACK	51	18	\$34.27	\$48.95	30%
EA 653	BROWN, ROSE	52, 54	17	\$29.87	\$39.95	25%
EA PT1	BROWN, PINK	48,50	19	\$29.87	\$39.95	25%
EA PT7	BRONZE/TORT, GOLD/MULTI	45, 47	21	\$29.87	\$38.95	23%
EA PT 24	BRONZE, ROSE	45,47	20	\$29.87	\$43.95	32%
EA-1037	BURGUNDY, BROWN	53	17	\$38.47	\$54.95	30%
EA-1902	DARK BROWN,, BURGUNDY	52	17	\$34.97	\$49.95	30%
EAP-62	TAUPE/GOLD, PLUM	50	17	\$37.77	\$53.95	30%
JS-189	BLACK/GREEN, ROSE/CREAM	50	17	\$37.07	\$52.95	30%
JS-193	BROWN, BLACK	50	17	\$34.97	\$49.95	30%
NB-377	GREEN, GUNMETAL	50	18	\$34.97	\$49.95	30%
NB-385	GREY, NAVY	52	18	\$34.97	\$49.95	30%
FREEDOM (BILL BLASS)	GUNMETAL, BRONZE	44,46	23	\$34.95	\$39.95	13%
SCOOPY DOO 18	GUNMETAL, BROWN	42, 44	17	\$29.50	\$41.95	30%
FRANCESCO SMALTO						
COUTURE	BORDEAUX, GRIS	48, 50	20	\$39.95	\$59.00	32%
TENDANCES	BORDEAUX, GRIS	48, 50	20	\$39.95	\$59.00	32%
REM (COSMOPOLITAN, CONVERSE, LAUREN HUTTON)						
DIVINE	BLACK, CHOCOLATE	48	17	\$34.97	\$49.95	30%
EXOTIC	GOLD, LAVENDER	47,50	20	\$29.50	\$44.00	33%
L321	BROWN, GRANITE	53	18	\$34.97	\$49.95	30%
LUXURIOUS	CHOCOLATE, NIGHT	52	17	\$34.97	\$49.95	30%
STYLISH	PORT, BLACK	50	17	\$34.97	\$49.95	30%
SWANKY	CHOCOLATE, RUBY	49	17	\$34.97	\$49.95	30%
VINTAGE	BROWN, GUN/TORT	49, 51	19	\$34.95	\$49.00	29%
WIRED	GREEN, BLACK	51	18	\$34.97	\$49.95	30%
VIVA						
B LANA (BONGO)	BROWN, PURPLE	47	17	\$34.95	\$49.00	29%
B WYOMIE (BONGO)	BURGUNDY, SILVER	47	18	\$28.95	\$32.95	12%
CD-186 (CATHERINE DENEUVE)	BLACK, SATIN BROWN	50, 52	18	\$34.95	\$49.00	29%
CD-221 (CATHERINE DENEUVE)	BROWN, PURPLE	52, 54	18	\$34.95	\$49.00	29%
GARFIELD 110	BROWN, PINK	42, 44	18	\$29.95	\$47.00	29%
HD-220 (HARLEY-DAVIDSON)	BLACK, BROWN	53, 55	18	\$39.95	\$44.95	11%
HD-225 (HARLEY-DAVIDSON)	BROWN, GUN	51, 54	18	\$41.50	\$47.95	13%
HD-255 (HARLEY-DAVIDSON)	BLACK, GUN	50, 52	20	\$41.50	\$47.95	13%
WINDSOR						
BRITNEY	BLK/YELLOW, BURG/CRYSTAL	47, 49	15	\$29.95	\$39.95	25%
CTS5104 (CADILLAC)	BLACK, BROWN	50	17	\$32.95	\$44.95	27%
CTS5402 (CADILLAC)	GUNMETAL, BRONZE	52	18	\$35.95	\$44.95	20%
DTS9005 (CADILLAC)	BLACK, GUNMETAL	53	17	\$35.95	\$44.95	20%
PURE (ALFRED SUNG)	GUNMETAL, BRONZE	46,48	20	\$35.95	\$39.25	29%
SHI (ALFRED SUNG)	COPPER, GUNMETAL	46, 48	20	\$29.95	\$39.95	25%

Davis Vision is not responsible for typographical errors.

All prices in effect through 6/30/10