Questions about "Excel Advantage"...

What is "EXCEL ADVANTAGE"?

"Excel Advantage" is a program developed by Davis Vision, that allows providers the opportunity to sell to their private patients, all frames in the Davis Vision frame collection. Providers can also purchase safety frames and eyeglass cases through the program.

Is this program something special for Davis Vision providers?

YES! The Excel Advantage program is available only to participating Davis Vision providers. This program was created to offer "added value" exclusively within our panel provider network.

What benefits does the Excel Advantage Program offer my practice?

The Excel Advantage Program allows you the opportunity to offer your private patients an additional 222 frames from which to choose. These frames offer "Member Doctor Costs" that range between 20-40% below listed "Frames Data" pricing!

Where do I find the retail frame prices?

Davis Vision never dictates provider frame pricing. <u>You</u> purchase the frames from Davis Vision, <u>You</u> determine your selling price!

Is there a Warranty policy in place?

The Excel Advantage warranty policy mirrors that of our managed care division. Any frame may be returned within one year, as long as it's accompanied by it's original invoice.

What about shipping costs? Minimum Orders?

Excel Advantage orders are never subject to additional shipping charges. Order 1, order 100; there are no minimum order requirements. Order as you need them, there is no need to tie up your money in standing inventory. Most orders ship within 48 hours! (Eyeglass cases are subject to a 50 unit minimum)

Will these purchases confuse my managed care checks?

Each month your office will receive a separate Excel Advantage invoice detailing your purchases. This serves to insure that balances owed will not be confused with your managed care monies.